

Name:

Cereal Box Book Report Rubric

Component	4 – Exceeds	3 – Meets	2- Partially Meets	1-Does not Meet
Front of Box/Title	Title of cereal and picture is related to title of book and sounds like a cereal.	Title of cereal and picture is closely related to title of book and sounds like a cereal.	Title of cereal and picture is not connected to title of book and somewhat sounds like a cereal.	Does not include title or picture and does not sound like a cereal.
Back of box/Game	The game and/or puzzle is detailed and connected to the book.	The game and/or puzzle is somewhat detailed and connected to the book.	The game and/or puzzle lack detail but show some connection to the book.	The game and/or puzzle are not detailed and not clearly connected to the book.
Left side of box/Summary	The main problem and solution are clearly stated.	The main problem and solution are provided with some detail.	The main problem and solution are included but need more detail.	The summary does not describe the main problem or the solution.
Right side of box/ Ingredients	List of ingredients includes all characters and setting. The setting is described in great detail.	List of ingredients includes most characters. The setting includes some details.	List of ingredients includes some characters and setting. They are minimally described. The setting description is limited.	The list of ingredients does not include characters and setting. A description of each character and setting is not provided.
Top of box/Brief book description	All book elements are included (title, author, # of pages, & rating-- # of stars).	Most book elements are included (title, author, # of pages, and rating-# of stars).	Some book elements are included (title, author, # of pages, and rating-# of stars).	No book elements are included (title, author, # of pages, and rating-# of stars).
Prize	The prize included is directly related to the main character. Originality and creativity is evident.	The prize included is related to the main character. Originality and creativity is somewhat evident.	The prize included shows some connections to main character. Originality and creativity is minimal.	The prize included does not show any connections to main character. Originality and creativity is absent.
Neatness/ Completeness	The cereal box is completely and attractively covered with paper. All items are written or drawn neatly. The box looks appealing enough to buy the cereal brand!	The cereal box is covered with paper. Most items are written or drawn neatly. The box looks attractive.	The cereal box is mostly covered with paper. Some items are written or drawn sloppily.	The cereal box is partly covered with paper. Most writing and drawings are sloppy and hard to read.
Grammar/ Spelling	Sentences are complete with correct grammar and perfect spelling.	Errors with one of the three previous criteria.	Errors with two of the three previous criteria.	Sentences incomplete, not grammatically correct and multiple spelling errors.