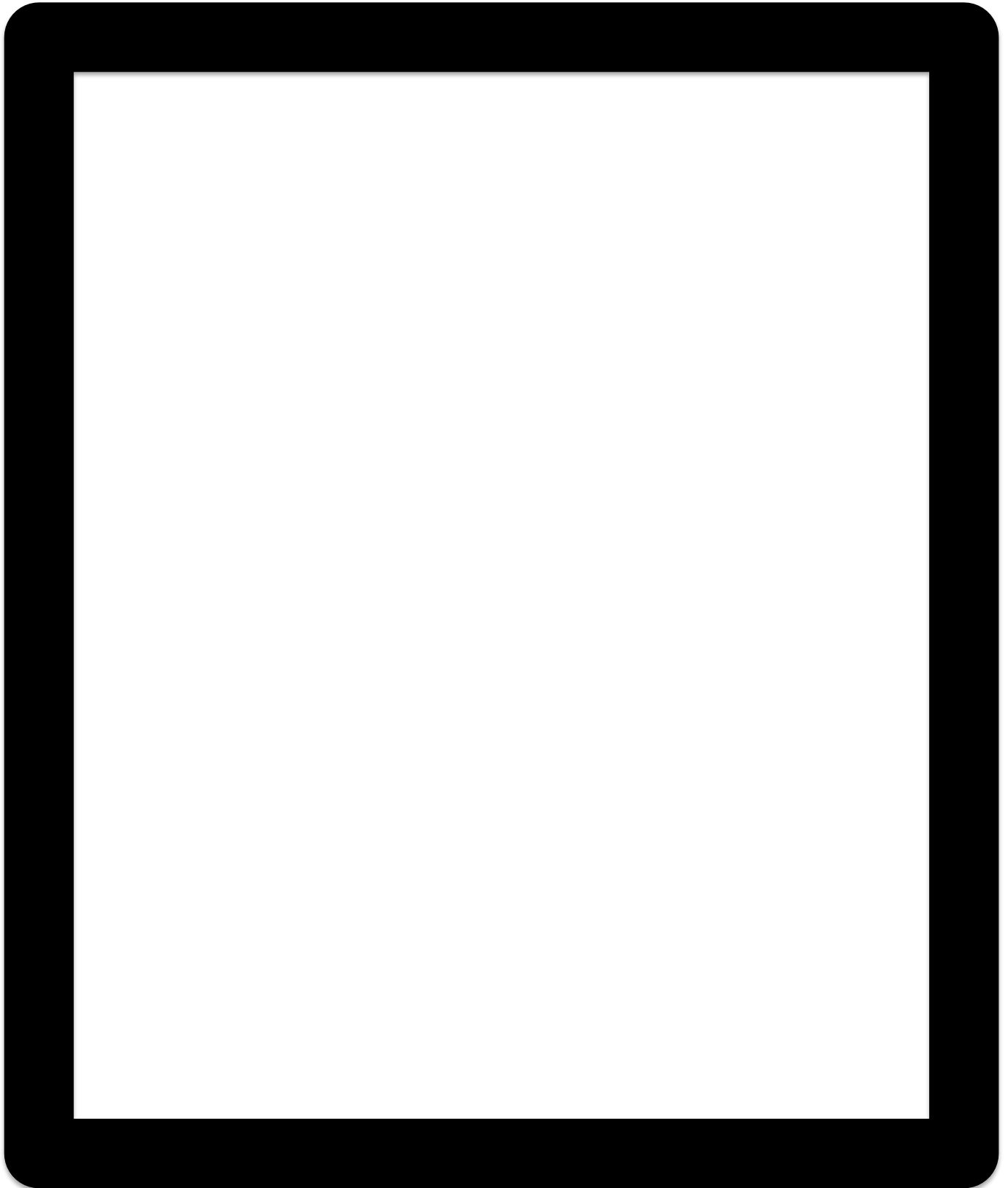


Art  
Cycle: Interdependence  
**Hierarchy**  
Due Date:



## Essential Question:

How do we establish visual dominance?

What are the best attention grabbing techniques?

- ❖ I will identify dominant and subordinate features in visual design.
- ❖ I will learn how to control people's attention through my designs.
- ❖ I will create hierarchy in good design.

## Art 101 (required):

- Geometric design
  - Pencil, marker, (colored pencil if color is desired)
    - Using only the following shapes, create a design with hierarchy (you may have a white background and use more than 1 of each shape)
      - circle
      - square
      - line
  - List the hierarchy in your design, from the most dominant -> most subordinate shapes.
    - \_\_\_\_\_
    - \_\_\_\_\_
    - \_\_\_\_\_

## Projects (Choose 1):

- Bazaar street signs
    - Identify the info necessary for the public to know about the event.
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- Circle & number the order of dominance.
  - Create 3 different thumbnail sketches of layout.
  - Create 1 actual sign with acrylic paints.
  - Ceramic necklace or bracelet
    - Create 3 thumbnails of a beaded necklace or bracelet.
    - The design must include dominant with subordinate features.
    - Make the ceramic beads
      - Paint if desired.
    - String the beads.
  - 2d design project of your choice.
    - Create 3 thumbnails.
    - Use any material to use the Fibonacci Sequence (Golden Spiral) as your hierarchy layout.

## **Terms:**

Hierarchy: the arrangement of features in a way that implies importance; how the viewers' eyes move through the work of art

Focal Point: the most important visual areas (receiving the most attention)

Dominant: power and superiority, having great visual emphasis

Subordinate: minor, lesser, lower in rank, receding into the background

Emphasis: method of creating dominance, focal points, and hierarchy

White Space: blank space intentionally left to improve visual emphasis