

Name\_\_\_\_\_

## **Persuasive Speaking**

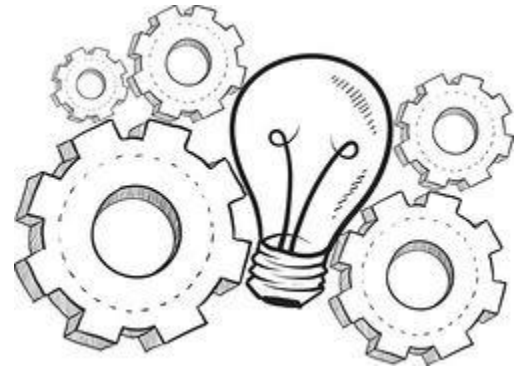
Speech Study Guide

October 5-19

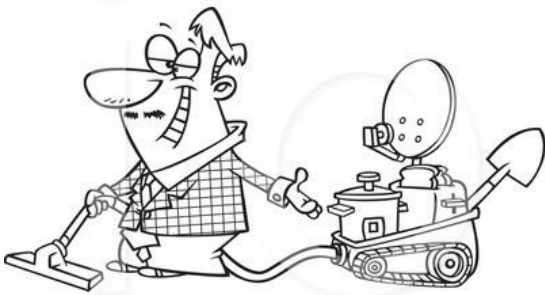
**Overview:** Students are required to “invent” a product that every home in America needs.

**\*Note:** This does not need to be a real working prototype. For example: If I wanted to create a remote controlled lawn mower, I could simply “create” this prototype by designing a lawn-mower box and placing it over a remote controlled car. Via-la! I have a remote controlled lawn mower.

**\*\*Students do, though, need to consider and address possible flaws and problems with their creations and create solutions to address these.**



**Speech:** Each student will present a 4-6 minute speech designed to persuade an audience of American teenagers to purchase this amazing product. The audience will vote on how well the speaker did persuading them to purchase that item.



**Assessment:** This speech will be graded on how well students address or negate the counter arguments that a competitor or rival might find. It will also assess a student’s understanding of persuasion types and their purposes. Upon conclusion of the speech, each speaker will be asked to identify the type of persuasion he/she used.

### **Types of persuasion:**

Logos- use of logic

Pathos- use of emotion

Ethos- use of credibility

[illegible]

[illegible]