

Name: _____

Cycle 0 Week 3

Media Studies Study Guide Orientation/Normalization

Overview

This week we will continue to focus on our own digital lives. You will keep a log of your interactions with various forms of media for 24 hours. We will then analyze our whole class's habits to determine what is the best way to shape our MMA media channel. We will also create a mission statement for our MMA media channel that answers the following questions:

1. What do we do?
2. How do we do it?
3. Whom do we do it for?
4. What value are we bringing?

Finally, we will begin putting together our first news story, the junior high field trip to The Front!



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"Journalism is in fact history on the run." Thomas Griffith

Guiding question: What are your personal media habits, and how much time do you spend with different forms of media?

Week 3 (September 2-5)

Complete the following as homework:

_____ 1. My Media Log – Fill out your log for an entire day BEFORE class on Thursday.

Complete the following as classwork:

_____ 2. My Media Bar Graph – this analysis will be done in class on Thursday.

Please turn in all work by September 5.

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