

Name: _____

Cycle 1 Week 1

Media Studies Study Guide Structure

MMA News Mission Statement:

We provide honesty, knowledge, and entertainment to the MMA community by filming and interviewing classes in order to report the news.

Overview

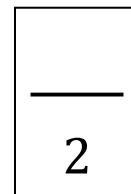
This week we will learn the **STRUCTURE** of our news channel. We will work in news teams to find out about what is going on at each grade level in our building. Then we'll explore smart search strategies and play a game on the A Google A Day's website to find answer to complex questions.



Week 1 (September 15-19)

Complete the following as classwork:

- _____ 1. Make a Search Plan Student handout
- _____ 2. Producing a TV News Story handout



Please turn in all work by September 19

Comic from:

<http://onlinemarketingexpertindia.files.wordpress.com/2013/01/online-reputation.gif>

Steps to Producing a News Story

1. Choose a grade level, or news event that you want to cover.

2. Find your production team: reporter, camera operator, editor

3. Fill out a Producing a News Story Handout

4. Ms. Fallon approves

9. Edit the subtitles, transitions in iMovie on Ms. Fallon's laptop

5. Film your interviews and event shots

6. Download the video/photos onto Ms. Fallon's laptop

7. Write your script

8. Film the anchors

