

Name: \_\_\_\_\_

Cycle 0 Week 2

## Media Studies Study Guide Orientation/Normalization

### Overview

This week we will be focusing on our own digital lives. As we explore the social nature of new media, we will consider the responsibility that comes with it. After discussion and brainstorming about the types and feelings associated with new media, we will create similes about our own digital lives. Finally, we will connect our understandings to the media channel we are creating as a class for our school community.

*"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change." Charles Darwin*

Guiding question: What is the place for digital media in our lives?

### THE HISTORY OF TECHNOLOGY



### Week 2 (August 22 – 29)

Complete the following in class:

\_\_\_\_\_ 1. Types of Digital Media concept map

\_\_\_\_\_ 2. My Media Life is Like...---simile page where you compare your digital life to something, illustrate and explain it.

\_\_\_\_\_ 3. Got Media Smarts?—this is a questionnaire aimed at seeing what you know about current media trends and vocabulary.

**Please turn in all work by August 29.**

Comic from: [http://1.bp.blogspot.com/-lp8Wkbvrj1s/TvtGh2\\_SiAI/AAAAAAAAIZ8/AoffhHFlyqU/s1600/man-is-still-not-happy-funny-cartoon.jpg](http://1.bp.blogspot.com/-lp8Wkbvrj1s/TvtGh2_SiAI/AAAAAAAAIZ8/AoffhHFlyqU/s1600/man-is-still-not-happy-funny-cartoon.jpg)