

Group #

## **Business of Breakfast Problem Based Learning Project Timeline**

### **Day I**

- A. Record Input in journal
- B. PowerPoint to introduce project
- C. 5 minute individual brainstorm – silent activity
- D. Assign teams
- E. Overview of documentation & set deadlines
  - a. Brainstorming Sheet (#1)
  - b. Team Structure (#2)
  - c. Team Meeting Agenda (#3)
  - d. Cost Analysis Sheet (#4)
  - e. Package Design Proposal (#5)
  - f. Advertisement Storyboard (#6)
  - g. Rubric
  - h. The Great Grains Cereal Box Project info packet (Read this before asking questions)
- F. Manager fills out Team Structure Sheet (discuss who would be best for each position)
- G. Human Resources: turn in Team Structure Sheet to Ms. Emily
- H. Manager conducts team meeting
  - a. Human resources fills out Team Meeting Agenda during meeting and collects all Brainstorming sheets (#1)
  - b. Work together to complete the Cost Analysis Sheet
- I. Human Resources turns in paperwork 1-4 and gets clearance to move onto the design process.

Note: All documentaion due for approval prior to creation stage of prototype

## **Day 2**

- A. Begin day with team meeting
  - a. Review information from the Great Grains Cereal Company as needed.
  - b. Turn time over to the Product development & promotions chair and form a plan on completing the Design Proposal (#5) and the Storyboard (#6)
  - a. The goal for the day is to create and record a cereal box commercial and complete the prototype for the cereal box.
  - b. As a team read through the rubric and make a plan on how to best move forward in the creation.
- B. Create!

## **Day 3**

- A. Begin with a team meeting
  - a. As a team, be prepared to submit commercial and cereal box by the end of the period.
- B. Final day for creation
- C. Boxes and commercials must be submitted by the end of the period to qualify for the Academy Awards.

## **Day 4**

- A. Gallery walk for cereal boxes
- B. Air commercials
- D. Academy Award Nominations passed out, do not vote for your own cereal box.
- E. Fill out Team Evaluation forms