

Original Works ART GUIDELINES

Follow These Tips for a Successful Program

ART TIPS FOR THE BEST RESULTS!

1. **Markers.** Use bold, bright colors. No fluorescents.
2. **Tempera Paints.** Intense colors reproduce best.
3. **Crayons.** Press hard for rich color.
4. **Water Color Paints.** Bright bold colors look great. Go easy on the water.
5. **Paper Collages.** Glue everything well so pieces are secure.
6. **Art Paper.** For best results use the provided art paper.

SOME DO'S



- Fill all of the space edge-to-edge.
- Use our paper for the best results.



- When creating handprint art, fill the entire sheet of paper.



- Keep important details like names or dates, at least 1" from the edge.



- Bold colors & wide borders add fun & interest.

On the Back of the Artwork, please don't forget to ...

Write each child's name, your school name, class & grade. Also mark the top with a "T" on the back in pencil to ensure proper orientation of the artwork.

Different Paper Can Cause Problems

If you don't wish to use the free, high-quality art paper that we provide, please note the following:

- **Construction paper does not always reproduce true to color.** Blues will be purple, blacks will be green, reds could be pink, etc.
- **Artwork created on paper that is too large or small will not reproduce correctly.** It will be returned with instructions to correct and resubmit for processing.
- If you must use your own paper, or need extra paper to complete your program, please use 8½" x 11" 60-70 lb. paper.

Please Avoid ...

- **Fluorescent Colors.** They do not reproduce with the vivid brightness of other media like markers or paint. Pinks may reproduce as purples and vice versa, orange could reproduce as brown, etc.
- **Metallic Art Media.** Paints, markers, stickers, paper, etc. are often not true to color on final reproductions. Gold will be dull yellow. Bronze and copper will be tinged green.
- **Chalk and Oil pastels.** They are messy and can smudge, making details fuzzy and less defined. If you choose to use these media, they **MUST be sprayed with a fixative** such as **Krylon #1311 Matte Fixative** or we will need to return the artwork unprocessed.



- **Playing on the Edge.** Names, dates, etc. should be placed at least 1" from the edge of the artwork, or they may be trimmed from the image and lost during reproduction. This is especially true with full-bleed products (Magnets, Mouse Pads, Tiles, Key Chains, etc.) where the image actually wraps around the edge of the product.

At Your Own Risk. If you choose to submit artwork using any of the above, please be advised that you do so at **your own risk.** Refunds will not be provided, and reruns will be done at your cost.

Prohibited Items (to avoid family disappointment)

Glitter, abrasives, copyright material, trademarked material or 3D objects such as cotton balls, google eyes and foam cutouts cannot be used on artwork submitted for this program.

- **Glitter.** Whether sprinkled on, or incorporated into glue, paint, inks or gel pens, the product may not reproduce correctly and causes machine issues. No glitter please.
- **Abrasives.** Sand, salt, globs of glue and paste can create scratches on our equipment. Please save abrasives for a different art project.
- **Trademark/copyrighted images.** This would include copyrighted cartoon characters (i.e., Princess Elsa, Sponge Bob, etc.) trademarked logos (Nike, Coca-Cola, etc.) and images cut from magazines and used in artwork collages.

Don't make us do it! Artwork that arrives containing one or more of these media will, unfortunately, have to be returned without being processed.
There are no exceptions to this policy.

Please note: All products are available with vertical and horizontal artwork.

QUESTIONS? CONTACT US AT 800.421.0020 OR CS@ORIGINALWORKS.COM